



Financial Services

Hospitality

Manufacturing

Retail

Service Industry

*A Comprehensive, Integrated Approach to Managing All Aspects of Your Human Resource Infrastructure.*

1

**Find a Product for:**  
Need opening copy.

- Applicant
- New Hire
- Employee Management
- Payroll & Compensation
- Performance & Discipline
- Termination

**Industries We Serve:**  
Need opening copy.

- Financial Services
- Hospitality
- Manufacturing
- Retail
- Service Industry

## Go Green / Save Money

Statistic or ways that Stratex demonstrates their Go Green commitment in their products in making an environmental difference.

Learn more about [Stratex's focus and commitment to Go Green](#) and how they can assist individuals and small businesses to do the same.

2

### NOTES

1 Text here to emphasize audience segments This text and supporting image would change on user interaction and would display unique vertical on page refresh. Could leverage Flash or DHTML. Convey a connection of MANAGE / AUTOMATE / MITIGATE theme. Leverage a portion of the relative demo overlaying the vertically relevant background setting or scenario.

2 Text and visual here would be branded uniquely "green" to show commitment of Stratex. Imagery and color would convey environmental and green palette.



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# Manage

Vertically managed solution message. >

# Automate

Vertically automated solution message. >

# Mitigate

Vertically mitigated solution message. >

Demonstrate a portion of screen movie/demo of product. Background of image will show setting of vertical environment.

[Link to solution >](#) [Link to demo >](#)

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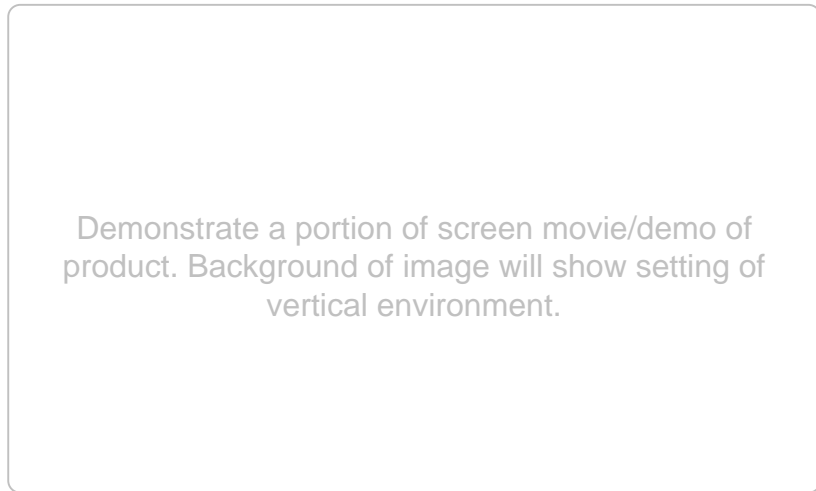
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Retail

Service Industry

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Vertically mitigated solution message. >



[Link to solution >](#) [Link to demo >](#)

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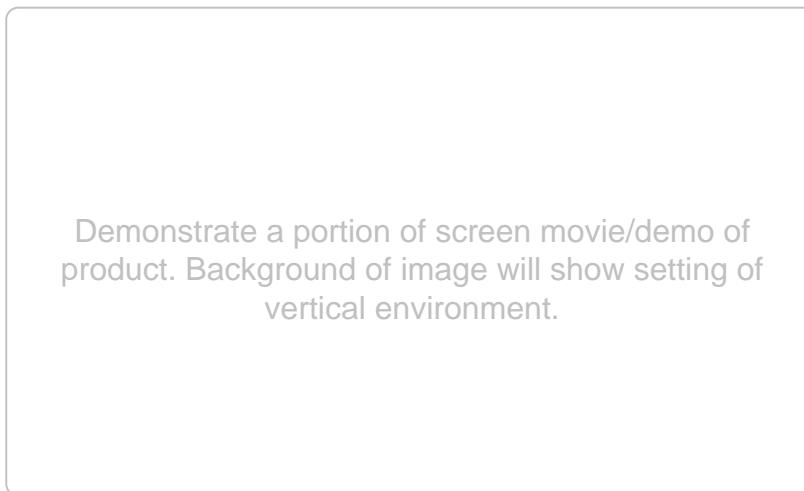
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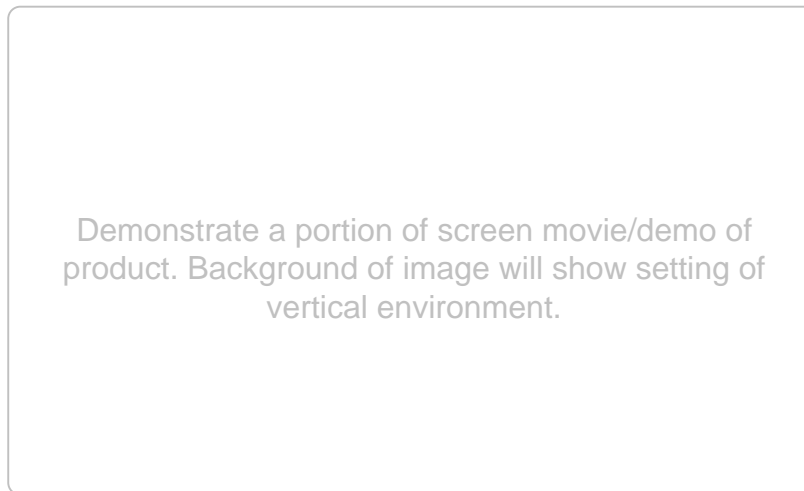
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|                       |
|-----------------------|
| <b>Solutions</b>      |
| By Industry           |
| By Need               |
| Plan & Engage Options |
| Training              |

## Solutions

A Comprehensive, Integrated Approach to Managing All Aspects of Your Human Resource Infrastructure.

Use best copy from existing website pages to populate under subheads listed below:

- [www.stratexpartners.com/solutions.html](http://www.stratexpartners.com/solutions.html)
- [www.stratexpartners.com/solutions\\_people.html](http://www.stratexpartners.com/solutions_people.html)
- [www.stratexpartners.com/solutions\\_process.html](http://www.stratexpartners.com/solutions_process.html)
- [www.stratexpartners.com/solutions\\_technology.html](http://www.stratexpartners.com/solutions_technology.html)

### Automate

Automate text goes here.

### Manage

Manage text goes here.

### Mitigate

Mitigate text goes here.



### Go Green & Save Money

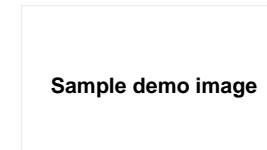


Image

Learn more about [Stratex's focus and commitment to Go Green](#) and how they can assist individuals and small businesses to do the same.



### Product Demos



Sample demo image

Learn more about our solutions. [View product demos.](#)



#### NOTES

- 1 Links to Our Focus in On Green page.
- 2 Links to Product Demos page.



- Solutions
- By Industry**
- By Need
- Plan & Engage Options
- Training

## Solutions By Industry

Intro text to the solutions by industry area:

- 1 Financial Services
- Hospitality
- Manufacturing
- Retail
- 2 Service Industry

### NOTES

- 1 Each row acts like an accordion. As users mouse over the row, it expands to display related content, for example, here, a list of industries. See T11 (WF02) for an example. Timing delay TBD, but should be set to a slow speed.
- 2 A visual treatment of these cues which alert users to the ability to expand and collapse each row.



|                       |
|-----------------------|
| Solutions             |
| <b>By Industry</b>    |
| By Need               |
| Plan & Engage Options |
| Training              |

## Solutions By Industry

Intro text to the solutions by industry area:

### Financial Services

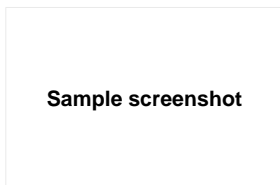
1

#### Automate

2

Copy either needs to be completely re-written or elements from current website's Solutions area (people, process, and technology sections). Users just need a brief overview. They can see more engaging content in the demo area.

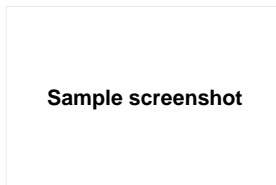
[Call to action to demo.](#)



#### Manage

Copy either needs to be completely re-written or elements from current website's Solutions area (people, process, and technology sections). Users just need a brief overview. They can see more engaging content in the demo area.

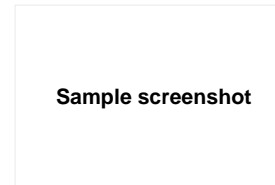
[Call to action to demo.](#)



#### Mitigate

Copy either needs to be completely re-written or elements from current website's Solutions area (people, process, and technology sections). Users just need a brief overview. They can see more engaging content in the demo area.

[Call to action to demo.](#)



### Hospitality

### Manufacturing

### Retail

### Service Industry

#### NOTES

1 Each row acts like an accordion. This shows an expanded view. As users mouse away from the row, it collapses to the original display as shown in WF01.

2 Each one of these expanded topics will display same format of Automate, Manage, and Mitigate along with a click to see demo and screenshot of relative product. Copy elements will be needed for each of the 5 topics (i.e. Financial Services, Hospitality, etc.)



|                       |
|-----------------------|
| Solutions             |
| By Industry           |
| <b>By Need</b>        |
| Plan & Engage Options |
| Training              |

## Solutions By Need

Intro text to the solutions by need area (six steps of the employee):

- ▼ Step 1: Applicant 1

---

- ▼ Step 2: New Hire

---

- ▼ Step 3: Employee Management 2

---

- ▼ Step 4: Payroll & Compensation

---

- ▼ Step 5: Performance & Discipline

---

- ▼ Step 6: Termination

---

### NOTES

- 1 Each row acts like an accordion. As users mouse over the row, it expands to display related content, for example, here, a list of products/needs. See T11 (WF02) for an example. Timing delay TBD, but should be set to a slow speed.
  
- 2 A visual treatment of these cues which alert users to the ability to expand and collapse each row.



|                       |
|-----------------------|
| Solutions             |
| By Industry           |
| <b>By Need</b>        |
| Plan & Engage Options |
| Training              |

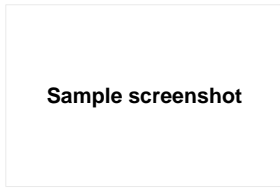
## Solutions By Need

Intro text to the solutions by need area:

### ▲ Step 1: Applicant 1

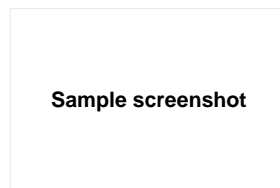
#### **Automate** 2

Copy to support  
- **Candidate management**  
(Call to action to demo.)



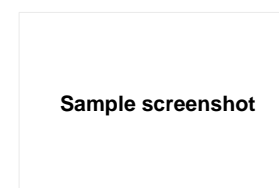
#### **Manage**

Copy to support:  
- **Interview Skills Training**  
- **Personality Assessments**  
- **Job Board Posting**  
- **Candidate Screening**  
(Call to action to demo.)



#### **Mitigate**

Copy to support:  
- **Background Checks**  
- **Interviews Do's/Don'ts**  
- **Affirmative Action**  
(Call to action to demo.)



### ▼ Step 2: New Hire

### ▼ Step 3: Employee Management

### ▼ Step 4: Payroll & Compensation

### ▼ Step 5: Performance & Discipline

### ▼ Step 6: Termination

#### NOTES

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|                                  |
|----------------------------------|
| Solutions                        |
| By Industry                      |
| By Need                          |
| <b>Plan &amp; Engage Options</b> |
| Training                         |

## Plan & Engage Options

Intro text to the pricing and engagement options area:.

Decide if using content from this PDF: Stratex-NE-pricing-9-15-08.pdf is accurate or if it needs to be re-written.

Try to do something in a table or list format so it's easy to read and users can see the bottom line quickly. 1

Final paragraph should use call to action like this:

### Need more information?

For more information on any of our products, please send us an email at [sales@stratexpartners.com](mailto:sales@stratexpartners.com).

#### NOTES

- 1 Per request, no specific dollar amounts will be presented.



NOTES

- Solutions
- By Industry
- By Need
- Plan & Engage Options
- Training**

## Training

Intro text to the training area:

This needs to be written. Describe training of products, implementation, and ongoing support that is offered to customers.

Final paragraph should use call to action like this:

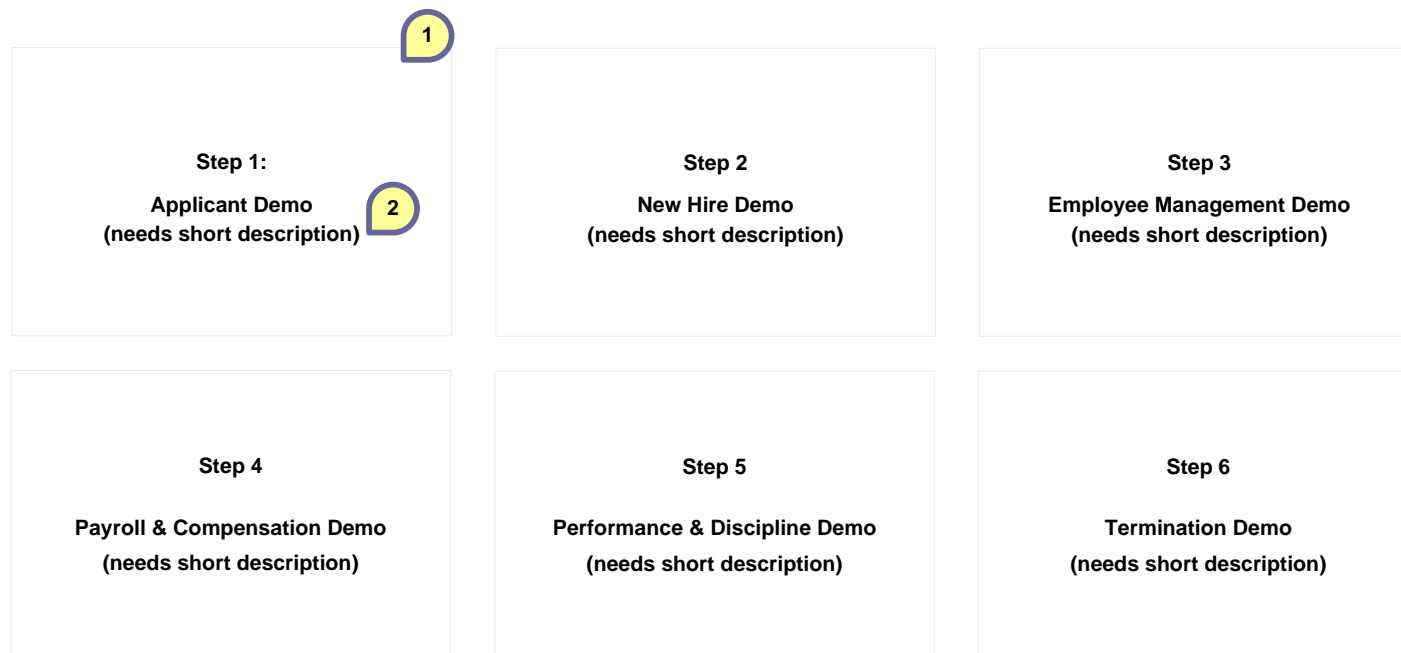
### Need more information?

For more information on any of our products, please send us an email at [sales@stratexpartners.com](mailto:sales@stratexpartners.com).



## Product Demos – Six Steps of the Employee

Intro text needed to describe purpose of demos. Instructional copy that will outline length of each movie and takeaway of each movie.



### Need more information?

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#### NOTES

- 1 Large call to action or visual of product when clicked will launch respective demo.
- 2 Keep description to one or two lines. Weave in **Automate**, **Manage**, or **Mitigate** copy to tie in global theme. Visually this text will highlighted in some way to call attention to it.



### [Demo Name Title] ex. Step 1: Applicant Demo

Choose Another Demo

Instructional copy that will outline length of movie and takeaway.

# Step 1: Applicant Demo



#### Need more information?

For more information on any of our products, please send us an email at [sales@stratexpartners.com](mailto:sales@stratexpartners.com). For support questions regarding any of our products, send us an email at [support@stratexpartners.com](mailto:support@stratexpartners.com).

#### NOTES

- 1 Final technology of demo is still to be determined. It will either be a video or Flash/rich media presentation. Demo will play inline within page.
- 2 Users can select another demo to view. All demos listed on template "T9 – Product Demos Landing" will be displayed in this dropdown.



Partners

Partnering with Stratex

Partners Benefits

Featured Partners

## Partners

Intro text to the partners area:

Need brief copy about why there is value to partner with Stratex. And then a link to [Partnering with Stratex](#).

Need brief copy about why the partners that Stratex has aligned with offers value to the end customer. And then a link to [Partners Benefits](#).

### Featured Partner

Partner Logo

Partner Name  
Brief blurb about the partner company.

[See all partners >](#)

### Interested in Becoming a Stratex Partner?

Stratex leverages partnerships to expand our scope of services and technologies to our customers. For strategic and/or technology partnerships, please send us an email at [partners@stratexpartners.com](mailto:partners@stratexpartners.com).

#### NOTES

1 Links to Featured Partners page.



Partners

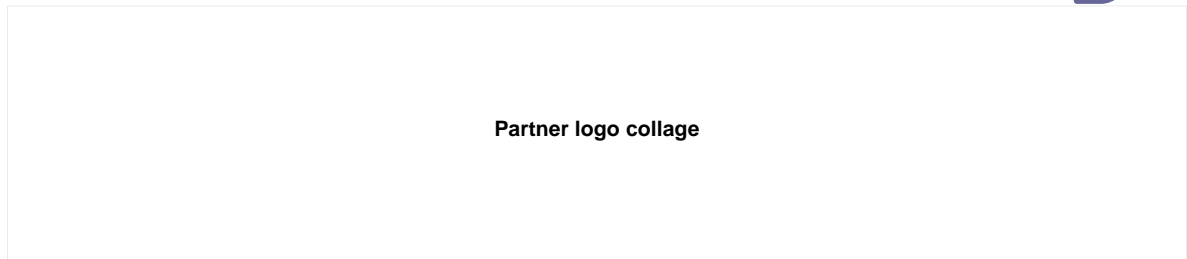
**Partnering with Stratex**

Partners Benefits

Featured Partners

## Partnering with Stratex

Intro text needed.



Partner logo collage

Need copy about why there is value to partner with Stratex and how to become a partner. Recommend having a logo collage sample partners. Text inline should link to Featured Partners.

Final paragraph should use call to action like this:

### Interested in Becoming a Stratex Partner?

Stratex leverages partnerships to expand our scope of services and technologies to our customers. For strategic and/or technology partnerships, please send us an email at [partners@stratexpartners.com](mailto:partners@stratexpartners.com).

#### NOTES

1 Logo collage is clickable and will bring user to Featured Partners page.



- Partners
- Partnering with Stratex
- Partner Benefits**
- Featured Partners

## Partner Benefits

Intro text needed describing benefits from high level.

Use copy from existing website: [www.stratexpartners.com/partners\\_benefits.html](http://www.stratexpartners.com/partners_benefits.html).

|              |  |
|--------------|--|
| Partner logo | <p><b>Partner name</b><br/>Partner text goes here.</p> |
| Partner logo | <p><b>Partner name</b><br/>Partner text goes here.</p> |
| Partner logo | <p><b>Partner name</b><br/>Partner text goes here.</p> |
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#### NOTES

- 1 When logo or partner text is clicked, a new browser window will open to display partner website.



Partners

Partnering with Stratex

Featured Benefits

**Featured Partners**

## Featured Partners

Intro text needed describing featured partners:

Use copy from existing website: [www.stratexpartners.com/partners\\_technology.html](http://www.stratexpartners.com/partners_technology.html) and [www.stratexpartners.com/partners\\_service.html](http://www.stratexpartners.com/partners_service.html).

### Technology Partners

Partner logo

1

**Partner name**

Partner text goes here.

1

Partner logo

**Partner name**

Partner text goes here.

### Service Partners

Partner logo

**Partner name**

Partner text goes here.

Partner logo

**Partner name**

Partner text goes here.

#### NOTES

1

When logo or partner text is clicked, a new browser window will open to display partner website.



About Us

Management Team

Board of Directors

Our Focus is on Green

Careers

Online Quiz

Contact Us

## About Us

Intro text to the about us area:

Ex: Our philosophy is simple: business needs drive HR practices.

Use copy from existing website: www.stratexpartners.com/about.html. However recommend streamlining content more and removing negativity from verbiage such as seen in 2nd paragraph:

"Our last area of frustration was over the daunting amount of paperwork native to the employee lifecycle".

Consider using the amount of or some of the copy from this page:  
http://www.stratexpartners.com/company.html

**Video:  
Adam's elevator pitch:  
Why Stratex?**



### Go Green & Save Money

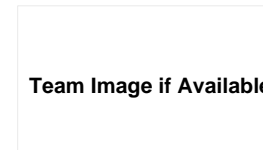


Image

Learn more about [Stratex's focus and commitment to Go Green](#) and how they can assist individuals and small businesses to do the same.

1

### Corporate Goals



Team Image if Available

Need copy with call to action to management team or careers.

#### NOTES

1 Links to Our Focus in On Green page.



[About Us](#)

**[Management Team](#)**

[Board of Directors](#)

[Our Focus is on Green](#)

[Careers](#)

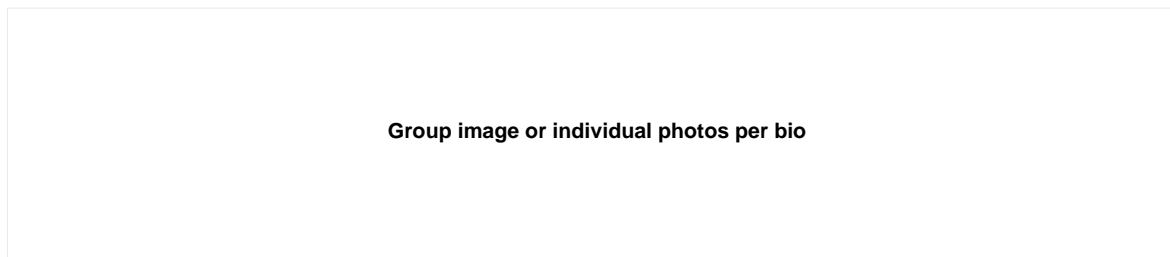
[Online Quiz](#)

[Contact Us](#)

## Management Team

Intro text needed.

Ex: Our philosophy is simple: business needs drive HR practices.



**Group image or individual photos per bio**

Use copy from existing website: [www.stratexpartners.com/management\\_team.html](http://www.stratexpartners.com/management_team.html). Recommend having a group photo of the team or individual photos of team members per bio.



[About Us](#)

[Management Team](#)

**[Board of Directors](#)**

[Our Focus is on Green](#)

[Careers](#)

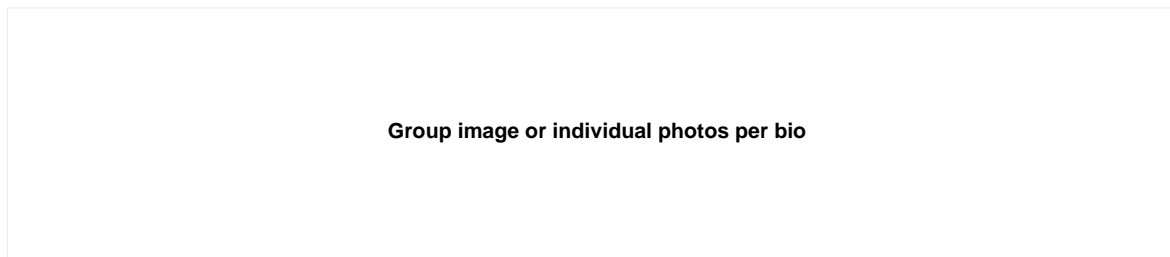
[Online Quiz](#)

[Contact Us](#)

## Board of Directors

Intro text needed.

Ex: Our philosophy is simple: business needs drive HR practices.



**Group image or individual photos per bio**

Use copy from existing website: [www.stratexpartners.com/board\\_of\\_advisors.html](http://www.stratexpartners.com/board_of_advisors.html). Recommend having a group photo of the team or individual photos of board members per bio.



About Us

Management Team

Board of Directors

**Our Focus is on Green**

Careers

Online Quiz

Contact Us

## Our Focus is on Green

Intro text needed.

Ex: What does it mean to be truly paperless.

Diagram or a visual statistic of how much much paper and money and organization can save in one year, month, day, etc. by switching to HR paperless operations.

This is a new section, all new copy needs to be written.



## Login Information

If you are new to this site, provide your email address and a personal identification number (PIN) up to 10 characters long.

E-mail Address

PIN

- I have an existing account  
 I want to create a new account

[Next >>](#)



### Statement on Equal Employment Opportunity

It is the policy of this company to afford all applicants with the right to equal employment opportunities. In accordance with this policy, all vacancies will be filled by qualified candidates without regard to race, color, religion, sex, age, national origin, or disability status except where there is a bona fide occupational qualification. If you are disabled and need reasonable forms of accommodation in order to complete this application or any other component of the application process, they will be provided.

#### NOTES

- 1 This page will remain as current site displays career applicant form choices as seen here: <https://online.emangrove.com/EmpAppStratex/EmploymentApp1.asp>. The only difference is the page will have global masthead and footer so it matches stylistically and font treatments will apply new styling.



NOTES

1 On submit, displays T2 – Quiz Results page

2 Jeff and Adam will provide final questions to quiz.

- About Us
- Management Team
- Board of Directors
- Our Focus is on Green
- Careers
- Online Quiz**
- Contact Us

### How is Your Business Quiz?

Instructional and intro text needed.

Ex: See if you are wasting time, money, and good talent by taking this short quiz.

Do you have more than 20 employees? **2**

Yes  No

In the past 2 years have good employees, that you wanted to keep, left your company?

Yes  No

Is turnover disrupting your business?

Yes  No

Is your Payroll load (FLSA, SUTA, FUTA, FICA, Worker's Comp, Employee benefits) greater than 15%?

Yes  No

Do you plan on hiring during the next 12 months, and if so, are you confident you will attract the right people?

Yes  No

Do you outsource your payroll to a firm like Paychex or ADP? Did you know that you were over-paying?

Yes  No

Do you have any hourly employees?

Yes  No

Have your worker's comp. insurance costs risen for more than 10% over the last 2 years?

Yes  No

Did you know that Federal and State laws such as COBRA, HIPAA, FMLA, VESSA or OSHA could cost you a lot of unforeseen problems and money?

Yes  No

Do you spend more than 2 hours per pay cycle reconciling payroll?

Yes  No

When terminating an employee are you aware that you might not be following proper federal and state procedures?

Yes  No

Are you afraid to discharge or discipline poor performers because you think they might sue you?

Yes  No

**1**

Submit



About Us

Management Team

Board of Directors

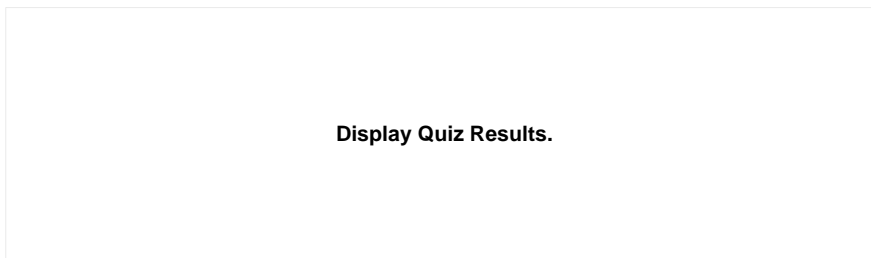
Our Focus is on Green

Careers

Online Quiz

Contact Us

## Your Business Quiz Results



If you answer yes to two or more of the questions then you are wasting time, money and good talent.

Please call us at **877-4HR-DEPT** so that we can help make a measurable difference in your business

**Chicago**  
10 W. Hubbard  
3rd Floor  
Chicago, IL 60610  
312-252-7333 (Main)  
312-252-7387 (Fax)  
Toll Free: 877-4HRDEPT



**New England**  
27 Congress Street  
Suite 210  
Salem, MA 01970  
978-599-1500 (Main)  
978-744-1876 (Fax)  
Toll Free: 877-245-1159



**Sales Inquiries:**  
[Sales@StratExparters.com](mailto:Sales@StratExparters.com)  
**Customer Service Inquiries:**  
[Service@StratExparters.com](mailto:Service@StratExparters.com)  
**Employment Opportunities:**  
[Apply Online](#)  
**Technical Support:**  
[Support@StratExparters.com](mailto:Support@StratExparters.com)  
**Payroll:**  
[Payroll@StratExparters.com](mailto:Payroll@StratExparters.com)

1

### NOTES

1 Apply online (<https://online.emangrove.com/EmpAppStratex/EmploymentApp1.asp>) should use template T8 – Careers.



- About Us
- Management Team
- Board of Directors
- Our Focus is on Green
- Careers
- Online Quiz
- Contact US**

## Contact Us

### How can we help?

Which department would you like to contact? \*

- Sales - General
  Support
  Partner Inquiry

### Contact Information

First Name\*

Last Name\*

Email Address\*

Phone Number\*

### Optional Information

What is your industry?

What product are you interested?

Submit

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[Sales@StratExparters.com](mailto:Sales@StratExparters.com)

#### Customer Service Inquiries:

[Service@StratExparters.com](mailto:Service@StratExparters.com)

#### Employment Opportunities:

[Apply Online](#)

#### Technical Support:

[Support@StratExparters.com](mailto:Support@StratExparters.com)

#### Payroll:

[Payroll@StratExparters.com](mailto:Payroll@StratExparters.com)

### NOTES

- Choices are:**  
Financial Services  
Hospitality  
Manufacturing  
Retail  
Service Industry
- Choices are:**  
Compensation & Retention  
Employee Development  
Employee Productivity  
HR Management  
Risk Management  
Talent Management
- On submit, displays T2 – Form Confirmation page
- Apply online (<https://online.emangrove.com/EmpAppStratex/EmploymentApp1.asp>) should use template T8 – Careers.



About Us

Management Team

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Our Focus is on Green

Careers

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### Thank You

Need copy that confirms receipt of request and an estimate of when user can expect next point of contact.

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#### NOTES

1 Apply online (<https://online.emangrove.com/EmpAppStratex/EmploymentApp1.asp>) should use template T8 – Careers.



[Home](#) | [Contact Us](#) | [Client Login](#)

NOTES

[Solutions](#) | [Product Demos](#) | [Partners](#) | [About Us](#)

## Privacy Statement

Use copy from existing website: [www.stratexpartners.com/privacy.html](http://www.stratexpartners.com/privacy.html)



## Terms & Conditions

Use copy from existing website: [www.stratexpartners.com/legal.html](http://www.stratexpartners.com/legal.html)



## Sitemap

### Find a solution

#### Solutions

- By Industry
  - Financial Services
  - Hospitality
  - Manufacturing
  - Retail
  - Service Industry
- By Need
  - Applicant
  - New Hire
  - Employee Management
  - Payroll & Compensation
  - Performance & Discipline
  - Termination
- Plan & Engage Options
- Training

### View our products:

#### Product Demos

- Applicant
- New Hire
- Employee Management
- Payroll & Compensation
- Performance & Discipline
- Termination

### Learn more about Stratex:

#### About Us

- Management Team
- Board of Directors
- Our Focus is on Green
- Careers
- Online Survey
- Contact Us

### Partner with us:

#### Partners

- Partnering with Stratex
- Partner Benefits
- Featured Partners

### Login Access & Legal:

- Home
- Contact Us
- Client Login
- Privacy Statement
- Terms & Conditions
- Sitemap

### NOTES

- 1 Final demo titles may change for best user recognition and SEO considerations.



|  |  |
|--|--|
| <a href="#">Payroll &amp; HR System Login</a>                  | <a href="#">Personality Profiling</a>          |
| <a href="#">Time Clock Login (Employees)</a>                   | <a href="#">Personality Profile En Espanol</a> |
| <a href="#">Time Clock Login (Managers and Administrators)</a> | <a href="#">Employee Assistance Programs</a>   |



**NOTES**

- 1 This page will remain as current site displays client login choices. The only difference is the page will have global masthead and footer so it matches stylistically.



|                  |
|------------------|
| <b>Customers</b> |
| By Industry      |
| By Need          |
| All Customers    |

## Customers

Intro text to the Customers area:

This needs to be written. Describe customer service and quality or product and service offerings to customers.

Final paragraph should use call to action like this:

### Need more information?

For more information on any or our products, please send us an email at [sales@stratexpartners.com](mailto:sales@stratexpartners.com).

### Featured Customer

Customer Logo

Customer Name  
Brief blurb about the customer company.

[See all customers >](#)

### Featured Customer

Customer Logo

Customer Name  
Brief blurb about the customer company.

[See all customers >](#)

#### NOTES

- 1 Links to to Customer Case Study page.
- 2 Links to All Customers page.

Potential Phase II



- Customers
- By Industry**
- By Need
- All Customers

## Customers By Industry

Intro text to the customer case studies by industry area:

- 1 Financial Services
- Hospitality
- 3 Manufacturing
- Retail
- 2 Service Industry

### NOTES

- 1 Each row acts like an accordion. As users mouse over the row, it expands to display related content, for example, here, a list of industries. See T11 (WF02) for an example. Timing delay TBD, but should be set to a slow speed.
- 2 A visual treatment of these cues which alert users to the ability to expand and collapse each row.
- 3 This is the same template for Customers By Need. Clickable text to expand content will match to T11 (WF01) - Solutions By Need.

Potential Phase II



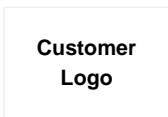
- Customers
- By Industry**
- By Need
- All Customers

## Customers By Industry

Intro text to the customer case studies by industry area:

Financial Services 1

2



**[Customer Name]**  
**[How many employees]**

Copy will need to be written. Keep customer text to 3 or 4 short paragraphs to highlight example customer. Recommend only 1 featured customer per industry/vertical or by need.

- Hospitality
- Manufacturing 3
- Retail
- Service Industry

### NOTES

**1** Each row acts like an accordion. This shows an expanded view. As users mouse away from the row, it collapses to the original display as shown in WF01.

**2** Each one of these expanded topics will display same format of one featured customer per industry or need, Copy elements will be needed for each of the topics. (i.e. Financial Services, Hospitality, Compensation & Retention, Employee Development, etc.)

**3** This is the same template for Customers By Need. Clickable text to expand content will match to T11 (WF01) - Solutions By Need.

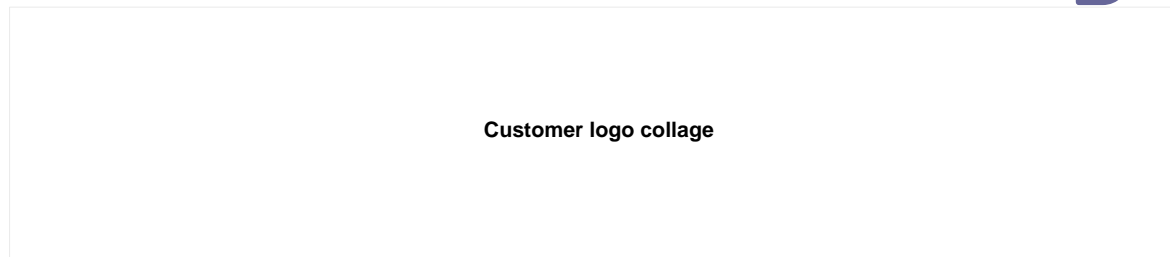
**Potential Phase II**



- Customers
- By Industry
- By Need
- All Customers**

## All Customers

Intro text needed.



A customer list. Would recommend listing them in alphabetical order.

Final paragraph should use call to action like this:

### Need more information?

For more information on any or our products, please send us an email at [sales@stratexpartners.com](mailto:sales@stratexpartners.com).

#### NOTES

1 Logo collage is not clickable.

Potential Phase II